



Govt. of Jammu & Kashmir
Jammu Municipal Corporation

No:JMC/L/2018/4
Dated:23.02.2018

Public Notice

- As per the advertisement policy of Jammu Municipal Corporation and in terms of the provisions of Municipal Corporation Act 2000, "no person shall erect, exhibit or fix advertisement devices over any land, building, wall, hoarding, frame, post, kiosk or any other structure, or display any advertisement to public view in any manner whatsoever, visible from a public street or public place, in any place within the city (Municipal Limits) without the written permission of the Municipal Commissioner". The advertisement policy further provides that "Whenever any advertisement is displayed in contravention of section 116 of the J&K Municipal Act 2000, the same is actionable as per provisions of section 119 and 384 of the J&K Municipal Corporation Act 2000.
- Moreover, advertisement device is considered a traffic hazard, as it interferes with road safety, interferes with traffic control device, distract, obscure the drivers view and is dangerous, obstruction to road or other infrastructure, traffic, pedestrian, cyclists and other road users. As per the Jammu & Kashmir Prevention of Defacement of Property Act, defacement of public property is a cognizable offence and punishable under RPC.
- Now, therefore, exercise of the powers vested in me under section 43 of the Jammu & Kashmir Municipal Corporation Act 2000, following instructions are issued for adherence:-
 - i. Restrictions are imposed for installation of hoardings on residential buildings / bridges / places of worship / hospitals / education institution / cremation grounds / grave yards / post offices / parks / gardens and other areas including poles and streets / no advertisement zones with immediate effect.
 - ii. All the public in general is advised not to install hoardings on prohibited areas or in the areas specified for installation at designated sites without prior permission of the competent authority (JMC).


23/02/18
Ramesh Kumar (IAS)
Commissioner
Municipal Corporation Jammu