

**“Felicitation of Waste Entrepreneurs/ Waste to Art Exhibition under Azadi Ka Amrit Mahotsav”**

Jammu Municipal Corporation under **“Azadi Ka Amrit Mahotsav”** celebrated **‘Felicitation of Waste Entrepreneurs/ Waste to Art Exhibition’** on 01.10.2021 at Wave Mall, Jammu.

The theme of the event was to organize competitions between Waste Entrepreneurs, small scale vendors and local citizens and hence felicitate the winners of the event based upon their innovations.

Various preparations were made by Jammu Municipal Corporation prior to the day of event including selection of the participants, finalization of venue of the event, finalization of awards (Mementos), setting up of Backdrop, Banners and invitation of chief guests for the felicitation ceremony.

8 Entrepreneurs/ local vendors were shortlisted for the felicitation in the day of the event including Sambhav Eco Alternatives, Regional & Urban Development Agency (RUDA), Disha Foundation, New era Technologies, Beena Kumari, Indian Pollution Control Association (IPCA) and were felicitated by Jammu Municipal Corporation for their contribution towards Swachh Bharat Mission (SBM).

The Banners were also displayed and large public gathering was avoided while strictly following the COVID-19 related protocols.



1st October 2021

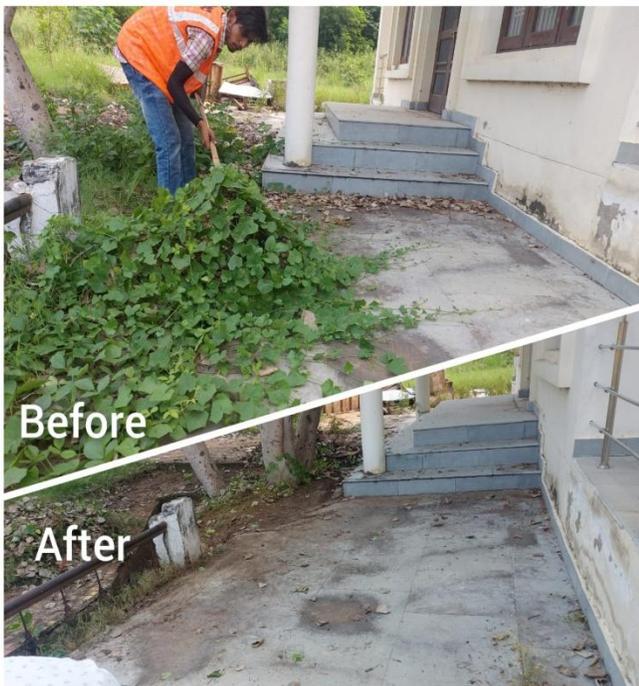
## **Cleanliness Drive Under “Swachhata Pakhwada- 2021”**

In its continuous efforts to ensure sanitation in Jammu City, JMC organized Cleanliness Drive under Swachhata Pakhwada 2021. A stretch was taken within Govt. College of Education, Canal Road Jammu on 01.10.2021.

Under this Stretch, Spots surrounded with Dirt, Filth & Bushes were Cleared/ Cleaned by Supervisor, Prominent Citizens of Society and Sanitary Workers of Jammu Municipal Corporation in order to create awareness of cleanliness among masses. Various slogans were designed to bring focus to the core concerns of the Swachh Bharat campaign like Ban of Plastic, Use of Dustbins and Keeping the Public places clean. .

The dignitaries present in the event included Dr. Sanjogita Soodan – Health Officer JMC, Ajay Kumar – Sanitary Supervisor JMC and Rahul Sabharwal – Zonal Area Manager (IEC) JMC.

Large public Participants were present in the Drive and many uncounted.





Before



After



Before



After



Before



After

1<sup>st</sup> October 2021

**Jammu Municipal Corporation Celebrate World Animal day at  
Municipal Animal Care Centre, Roop nagar Jammu.**

Every year on 4 October, World Animal Day is celebrated across the globe. Also known as Animal Lovers' Day, the global initiative for animal rights is aimed at raising awareness about their importance in the ecosystem and improving their welfare standards. Besides, the day also seeks to address the plight of animals, both wild and domestic, and initiate better efforts towards their protection and conservation.

**Today Jammu Municipal Corporation in collaboration with Friendicoes NGO Celebrated World Animal day at Municipal Animal Care Centre, Roop nagar Jammu . On this occasion, Councillor Ward no. 62 ,Smt. Rekha Manhas was the Chief guest and function was presided over by Municipal Veterinary officer, Dr Sushil Kumar sharma. Many renowned animal activists ,Vets and other staff of Municipal Animal Care Centre, Roop Nagar were also present to celebrate this day.**

**Many Animal activists of Jammu ,Vets , paravets and other staff were given Certificate of appreciation by Smt Rekha manhas and Dr sushil kumar Sharma.**

**Smt Rekha Manhas and Dr sushil kumar sharma thanks all animal lovers, vets and other staff for their selfless contribution for the welfare of Animals and all dignitaries including staff took pledge to keep working for welfare of animals with more zeal and enthusiasm.**

Animals play a crucial role in the environment, from maintaining ecological balance to bringing about human wellness. Along with recognizing this importance, World Animal day also ensures that efforts are continued to be made to provide the animals with better rescue shelters, launch better animal welfare programmes and raise necessary funds for them.



1st October 2021

**Anti Plastic campaign initiated by JMC called Bye - Bye Plastic**  
**#jammuagainstplastic**

In its continuous efforts to discourage the use of polythene, JMC has launched a comprehensive campaign, named Bye-Bye plastic with the aim to completely stop usage of single use plastic/ polythene in Jammu city.

Under this initiative, Eight (8) numbers of Kiosks were installed in the prominent areas of Jammu City viz Karan Nagar, Rehari Colony Chowk, Patoli, Rajpura & Shakti Nagar at Rehari Colony and Sabzi Mandi, Bahu Plaza & Nanak Nagar at Gol Market, Gandhi Nagar on Tuesday 05.10.2021, where useful information was shared regarding the ill effects of the usage of Plastic. Besides, these Kiosks will function as exchange points for Single use plastic/ polythene with that of Cloth/ Jute Bag. General public was encouraged to use Jute/ Cloth Bag for carrying daily provisions and goods. Shopkeepers will also be made aware of various aspects and provisions of Plastic Waste Management Rules 2021 and would be motivated to stop using of Polythene Bags/ Single use plastic.

The dignitaries present in the event included Sh. Yash paul Sharma ji - Chairman Swachh Bharat Committee, Sh. Suneet Kumar Raina - Corporator Ward No. 9, Atul Kumar Gupta - Secretary JMC & prominent citizens of Society along with Shop keepers of the respective Ward, under the guidance of Commissioner JMC.



5th October 2021



## **JMC launches sanitation drive for heritage place in Jammu.**

Jammu Municipal Corporation in its continuous efforts to ensure sanitation in Jammu City, launched a sanitation drive under Swachhata Pakhwada 2021 initiative in Mubarak Mandi Complex, Jammu wherein Mayor, Chander Mohan Gupta, Dy. Mayor, Adv. Purnima Sharma, Chairman, Public Health and Sanitation Standing Committee, Narinder Singh, Divisional Commissioner, Jammu Mr. Raghav Langar (IAS) and Commissioner, JMC, Avny Lavasa (IAS), Health Officer, Dr. Sanjogita Soodan participated. Under the drive, Stretch, Spots surrounded with waste & Bushes were cleared/ cleaned. Prominent Citizens of Society, NSS Volunteers and sanitation staff of Jammu Municipal Corporation took part in the drive in order to create awareness of cleanliness among masses. Various slogans were designed to bring focus to the core concerns of the Swachh Bharat campaign like Ban of Plastic, Use of Dustbins and Keeping the Public places clean.

Mayor stated on the occasion stated JMC is implementing scheme regarding plastic lao thala payo in every ward of Jammu for which children are being involved as the children is the future of the nation and their participation is vital in the sanitation drives and added that such drives spread the message of Swachh Bharat Mission in the entire city.

The Commissioner, JMC while speaking on the occasion stated that the aim of launching sanitation drive is to give extra focus in sanitation point of view and Mubarak Mandi has been chosen for today's sanitation drive, as this is a iconic monument of the Jammu City and cleaning this monument will spread the message among the general masses the importance of sanitation. She added that JMC shall continue with such sanitation drives wherein other iconic spots of the city shall be undertaken for sanitation and better upkeep.



She further stated that JMC is providing sanitation in the entire city and putting every possible effort to provide upto mark sanitation in its area of jurisdiction. The aim of launching this special sanitation drive is to take up iconic and heritage places of the city. Directions have already given to the sanitation staff for putting their every possible effort for providing proper sanitation to the citizens of the Jammu City, as the aim for launching this speical sanitation drive is to ensure higher cleanliness at the door steps.

The Commissioner appealed to the people to cooperate with Jammu Municipal Corporation and use identified places for disposal of garbage. She also stressed to avoid use of polythene to the extent possible which is the major cause of blockage of drains and nallahs. She stressed for putting every possible efforts in achieving goal of making city Jammu Clean & Green and aim of Swachh Bharat Mission.





12th October 2021



## **Jammu Municipal Corporation conducts a fogging drive by covering every nook and corner of the Jammu city to stop spreading of Dengue**

To further intensify the ongoing fogging drive, JMC has been covering each area falling within its jurisdiction keeping in view the increasing cases of dengue in Jammu city as per the directions of commissioner, Jammu Municipal Corporation and under overall supervision of Health Officer, as per the daily schedule prepared for the purpose. The drives are being undertaken with the cooperation of Anti malaria wing.

Commissioner, JMC Ms. Avny Lavasa (IAS) has issued clear cut directions to health wing of JMC to put in place the sufficient number of men and machinery so that every nook and corner of the city can be covered in respect of fogging to avoid the chances of dengue, as cases of Dengue are on the higher sides in Jammu. The aim of launching fogging drive is to eradicate the breeding of mosquitoes responsible of dengue.

The inhabitants as well as different market associations appreciated the efforts of JMC and also assured their whole hearted cooperation to JMC to undertake such kinds of activities/ drives to make Jammu Dengue free.

The Commissioner appealed the general public to come forward and extend their helping hands to JMC so that Dengue can be eradicated from Jammu and also added that residents should pay attention that waste water should not be accumulated which is a main cause of Dengue.





31<sup>st</sup> October 2021