

Press release regarding Swacch Survekshan 2021 and ongoing Awareness campaign/IEC under Swacch Bharat Mission in the Jammu city.

Under the chairmanship of Honorable Dy. Mayor of Jammu Municipal Corporation Adv. Purnima Sharma, and Commissioner JMC Ms. Avny lavasa (IAS), a press conference was held regarding Swacch Survekshan 2021 and ongoing Awareness campaign/IEC under Swacch Bharat Mission in the Jammu city. A briefing was given regarding the need and importance of the solid waste management, Survekshan 2021 and the role of citizens in making the Jammu city Clean and Beautiful. Press conference was organized by the Jammu Municipal Corporation, All India institute of local Self government (JMC-IEC Partners) and 92.7 FM. Dy. Mayor apprises of the various programmes initiated by the Jammu municipal corporation including Cleaniness drives, Nukkad Nataks, Workshops, Events with Educational institutes, Ward of the week Award to those where maximum participation taking place, Be a swachta Hero campaign and many other activities. The design T shirt conveying the message of "Be A Swachta Hero Campaign" was also displayed to spread the awarness of Cleaniness. The Honorable requested the citizens of Jammu city to help the jammu Municipal corporation to achieve the goal of zero waste set up by the organization and make the city of temples the cleaniness city in India. She also urges citizens of Jammu city to participate in the Swacch Survekshan 2021 and vote for the Jammu city to improve its ranking. The dignitaries present in the conference were Honorable Adv. Deputy mayor Smt. Purnima Sharma, Chairman Swacch Bharat-Sh. Yashpaul Sharma, Chairman Health and Sanitation-Mr. Narendar Singh, Chairman Social justice-Mr. Kuldeep Singh Chib, Joint commissioner(A) Mr. Sudhir Bali-KAS, Secretary JMC- Ms. Tinna Mahajan-KAS, Health officer- Dr. Sanjogita Sudan, Rajat Gupta-Project Manager(IEC), Dheeraj Singh Manhas (Project Manager-2-IEC), Ankush (ZAM-IEC), Vikrant Sharma-JandK Head(Big92.7 FM),Mr. Siddharth Mahajan, Station Head and RJ Juhie conducted the conference.



2nd March 2021

JMC conducted a drive on the eve of Maha Shivratri in different areas of Jammu City.

On the directions of Commissioner, JMC, Ms. Avny Lavasa, Municipal Veterinary Officer, Dr. Sushil Kumar Sharma along with Dr. Vijay Kumar, Dr. Aastha Sharma, Dr. Khalid Hussain, Dr. Rizwana Zargar & Dr. Raman Sharma from Sheep Husbandry Department with other team members of JMC conducted a surprise drive on the eve of Maha Shivratri in different areas of Jammu City to ensure the sale of wholesome and good quality meat and meat byproducts to the consumers. The surprise drive started from Narwal, Gandhi Nagar, Gangyal, Satwari, Talab Tillo, Bohri, Muthi, Bantalab, Paloura, Janipur, Amphalla, CPO chowk, etc.

During the drive, various meat shops, chicken shops & fish mongers were inspected and about 35 Kg of substandard meat was seized and later on disposed of properly along with a fine to the tune of Rs. 25500/- was also imposed to the meat sellers for selling unstamped & substandard meat.

Notices have been served to various meat shops owners to install the black/red colour glasses in their shops and do not hang the meat outside their shops. Meat & chicken shop owners were instructed to keep separate bins with black polythene to collect the daily waste generated on account of refused/inedible meat & chicken parts for further proper disposal through JMC vehicles.

Municipal Veterinary Officer has appealed to all the shopkeepers dealing with meat/chicken products to maintain hygienic environment in and around their shops and adhere with the directions & guidelines issued by the JMC from time to time so that good quality of meat shall reach to the consumers. He said that such surprise drives will be conducted on regular basis and strict action which may include sealing of shops shall be initiated against the defaulters.



10th March 2021



Shop Vacated at Parade by JMC due to non payment of rent.

On the directions of Commissioner, Jammu Municipal Corporation, Ms. Avny Lavasa (IAS), a shop of Jammu Municipal Corporation which was allotted to M/s. Kartar Goods Carrier since long at Parade Market, Jammu has been got vacated by JMC, as the owner of M/s. Kartar Goods Carrier failed to deposit the rent arrears in lacs which was pending for quite long time and possession of the shop has been taken back by the Jammu Municipal Corporation from the allottee.

The Commissioner further appealed to the allottees of Jammu Municipal Corporation (Shops/Quarters) to deposit their monthly rent well in time and refrain from making rent pending, as JMC will continue its drive against defaulters who are not paying monthly rent of their allotted accommodation leading to sealing of their accommodation or JMC shall take back the possession of the same.

15th March 2021



Capacity Building Programme for Online Building Permission System (OBPS) for Architects/Engineers/Planner was conducted at Jammu Municipal Corporation.

A Capacity Building Programme for Online Building Permission System (OBPS) for Architects/Engineers/Planner and empanelled professionals was conducted at Jammu Municipal Corporation which was inaugurated by Hon'ble Mayor, Chander Mohan Gupta and Hon'ble Dy. Mayor, Ms. Purnima Sharma in presence of Commissioner, Jammu Municipal Corporation, Ms. Avny Lavasa (IAS) and G.S. Dhillion, Director, Ministry of Housing and Urban Affairs (AMRUT Division), Govt. of India. The officials from Town and Country Planning Organization and National Institute of Urban Affairs along with experts from e-Governments Foundation, Govt. of India, New Delhi imparted training to Sr. Town Planners, Building Officers, Surveyors, Technical Asstts., Architects/Engineers/Planners and empanelled professionals from Jammu Municipal Corporation, Jammu Development Authority, Directors Urban Local Bodies, Jammu, Town Planning Organization etc.

During the course of training the experts demonstrated the online building permission system & autocad drawings which will ease the system of getting building permission at the door step of applicants. The applicants can access to online building permission system from their homes without visiting the offices even they know the status of their building permission cases comfortably while sitting their homes.



The Commissioner, JMC while speaking on the occasion appealed the general public to get benefit of OBPS, as this is very and easy and time saving system and persons intend to get building permissions should access to this online system, as it is very transparent, accurate and time saving system and added that this system is also helpful for the Officers/Officials dealing with building permission system.





25th March 2021



Launch of 14 online e-services by Hon'ble LG of J&K

Live demonstration of below mentioned 14 online e-services launched yesterday by Hon'ble LG of J&K was given by Commissioner JMC, Ms. Avny Lavasa, IAS in the presence of Hon'ble Deputy Mayor, Adv. Purnima Sharma to the media faculty on 26.03.2021 in the conference hall of Jammu Municipal Corporation, Town Hall at 02:00 PM. Sh. Ankush Kapoor, Informatics Officer, JMC has given the live demo of the online applications and describe how to apply online for the applications and also shown samples of digital acknowledgement and certificates to the media for the awareness of the general public.

1. Online Issuance of Non Objection Certificate for commercial activities.
2. Application for Issuance of Birth Certificate & inclusion of Child name in the existing record.
3. Application for Issuance of Death Certificate.
4. Application for correction in the existing birth record.
5. Application for correction in the existing death record.
6. Application for issuance of Non Availability Certificate for a birth record.
7. Application for issuance of Non Availability Certificate for a death record.
8. Online Issuance of permission for installation of Mobile Towers.
9. Application for Grant of License for Milk Dairy. . Application for issuance of Street Vending/Rehri License.
10. Application for Registration of Pet Dog.
11. Application for Registration of Pet Clinic/Bird Trade/Pet Trade etc.
12. Application for new sewerage connection.
13. Application for Road Cutting Permission.



The following are the salient features of the e-services :-

1. Service(s) will be fully online.
2. Citizens will be submitting applications online.
3. All departments will be able to receive application online.
4. All departments will be able to verify documents and application fee online.
5. All departments will be able to escalate application to some other person, in the case of absence of dealing authority, online.
6. Citizens will be monitoring Application status online.
7. Payment will be online.
8. Output certificate will be online in a PDF downloadable form with embedded Digital Signatures of the issuing authority.

These services help JMC to provide transparent, accountable and efficient local governance through the use of modern technologies especially in management and administration fields. JMC has decided to embrace Information Technology in the form of e-Governance as a tool towards this goal. Better IT systems are required to integrate all the workflows seamlessly for a faster and efficient service to the citizens, employees and administrators.



26th March 2021

Jammu Municipal Corporation distribute dustbins to the shopkeepers to stop disposal of garbage on roads and to maintain better sanitation and hygiene in the markets.

Under the guidance of Commissioner, JMC, Ms. Avny Lavasa (IAS), and with a view to maintain better sanitation and hygiene in the markets and also to stop disposal of garbage on roads, Jammu Municipal Corporation distributed dustbins to the shopkeepers of ward no. 15, Indira Chowk, Jammu in the presence of Councillor Smt. Sandhya Gupta and under overall supervision of Secretary, JMC, Ms. Tinna Mahajan (KAS).

Further, JMC appealed to the owners of shopkeepers & Hoteliers and other businessman establishment owners to handover the waste only to designated vehicles which have been kept exclusively for this purpose. The Secretary, JMC also spoke on the occasion and make people aware of the fine & penalties to be imposed on defaulters and violators as per municipal bye laws for littering and open dumping of garbage including (C&D) waste etc. The amount of fines & penalties for different violators and defaulters has already been notified by JMC through electronic & print media.

The market association appreciated the efforts of JMC for providing dustbins to shopkeepers of the area and also for maintaining sanitation as well as providing other civic amenities in their respective areas and assured that they shall provide full cooperation to Jammu Municipal Corporation for maintaining sanitation upto to the satisfactory level.

The Commissioner appealed the general public to come forward and join hands with Jammu Municipal Corporation so that the aim of Swachh Bharat can be achieved and assured the citizens of the city that no stone shall remain unturned in providing better sanitation facilities.





29th March 2021





Jammu Municipal Corporation started the 2nd phase of "Plastic Lao Thaila Pao" Campaign at Canal Road, Jammu.

Jammu Municipal Corporation (JMC), in association with United Nations Development Programme (UNDP) started the 2nd phase of Plastic Lao Thaila Pao Campaign today at Canal Road Jammu. It was inaugurated by Ms. Avny Lavasa, Commissioner JMC in presence of Shri Yashpal Sharma, Chairman of Swacch Bharat Abhiyan Standing Committee Jammu, Ms. Tinna Mahajan, Secretary JMC and Ward Corporator Shri Parmodh Kapahi.

This campaign was organized by JMC in association with "Regional and Urban Development Agency Jammu" as ongoing effort to spread awareness on the need for responsible plastic use and its disposal. A mini stall has been set up at Canal Road Jammu alike one which was there at Bahu Plaza during a month-long campaign for disseminating the message on sustainable waste management practices.

The stall will be operative on all days from 29th March 10:30 am to 5:00 pm for 15 days initially and shall be extended further if response would be good said Commissioner JMC Ms. Avny Lavasa. She requested residents to support this initiative of JMC by bringing pieces of plastic from home and exchange the same for Thailas (cloth bags) that are environmentally friendly. She said that our objective is to bring about behavioral change and to responsibly segregate waste at source as a first step for recycling. She further appreciated the efforts of Regional and Urban Development Agency for their initiatives across city for triggering the behavior changes among masses. Mr. Yashpal Sharma Chairman Water and Sanitation Committee JMC also spoke on the occasion wherein he appreciated the efforts of JMC and UNDP for organizing such events for managing solid waste management. He said that everyone must come forward and become the agents of change by disseminating the message of this campaign to a wider audience. Ms. Juhi from 92.7 Big FM also conveyed her message to the people and requested Jammuites to help JMC for making such campaigns successful. She said that these campaigns are important as it drives home the point that plastics have inherent value and they need to be recovered and recycled.



Ms.Tina Mahajan Secretary JMC thanked all the participants for the time and asserted that such campaigns would be started at other places for desired results. She said that the initial response at Bahu Plaza has been quite encouraging and we are hopeful that the increasing awareness will eventually bring about effective and sustainable management of plastic waste in Jammu city.



29th March 2021



Commissioner, JMC appeals to the general public to avoid undertaking illegal constructions, get their buildings plans approved from Jammu Municipal Corporation.

A complaint regarding unreported illegal constructions was received against the then Enforcement Inspector, Ward no. 68 of the Jammu Municipal Corporation and taking note serious of that, an enquiry was ordered by the Disciplinary Authority (Commissioner, JMC), wherein it was proved that illegal constructions were taking place in the area of jurisdiction of the Enforcement Inspector without obtaining prior approval from Jammu Municipal Corporation.

In view of dereliction of duty on part of the official with regard to stoppage of illegal constructions in his area of jurisdiction and considering the serious nature of the misconduct and the rank and duty bestowed upon the charged officer, the Disciplinary Authority has imposed punishment of reduction in rank of the charged officer under Rule 30 of Classification, Control & Appeal Rules and an order has been issued that grade/rank of charged officer is reduced from Enforcement Inspector to Sanitary Inspector with immediate effect with further stoppage of three increments.

The Commissioner, JMC further appeals to the general public to avoid undertaking illegal constructions, get their buildings plans approved from Jammu Municipal Corporation which is now much easier, as the online service is available for applying building permission at the door steps of applicants. The JMC is committed to taking strict step to ensure high standards of conduct are followed by its officials in the best interest of the Corporation.

30th March 2021





Jammu Municipal Corporation and Indian Pollution Control Association (IPCA) Inaugurated the Material Recovery Facility at Bhagwati Nagar, Jammu.

Jammu Municipal Corporation signed MOU with Indian Pollution Control Association (IPCA) around two years ago to implement plastic waste management and make Jammu a plastic-free city. In reference to which, Indian Pollution Control Association was supposed to set-up a Material Recovery Facility (MRF) in Jammu city for which Jammu Municipal Corporation has provided land, shed, electricity, etc.

The inauguration of the MRF was done by **Sh. Chandermohan Gupta, Mayor, Jammu** and **Ms. Avny Lavasa, IAS, Commissioner, JMC** in presence of **Dy. Mayor Adv. Purnima Sharma, Chairman Health and Sanitation Standing Committee Sh. Narinder Singh, Chairman Swachh Bharat Standing Committee Sh. Yashpaul Sharma, Ms. Tinna Mahajan, Secretary, JMC, Ashish Jain, Director, IPCA, and Ranvir Singh, Project Coordinator, IPCA.**

Shri Chandermohan Gupta, Mayor, Jammu said that, "Such initiatives and centre is the need of an hour to manage the menace of plastic waste in the city. With help of many such centers we can increase the rate of collection and segregation of plastic waste and provide solution to the MLP waste."

Ms. Avny Lavasa, IAS, Commissioner, JMC said that, "Through today's event we intend to promote decentralised waste management and create awareness among the people. MRF will handle 5 MT per day of plastic waste, which would be collected from individual households and rag pickers. JMC with IPCA will also conduct capacity building program to increase the capacity of rag pickers so that they would collect segregate and earn more."



In the end event was concluded by Mr. **Ashish Jain, Founder and Director, IPCA** stating that the idea behind Material Recovery Facility (MRF) is to install Hydraulic balers, IPCA has planned to arrange collection of plastic waste at its own, further on, the plastic waste will be segregated into different categories and will compact it through its baler. IPCA will help different plastic waste reach separate recyclers and home processors.





31st March 2021