

## **Swachh Survekshan – 2022**

Today Commissioner, JMC Ms. Avny Lavasa (IAS) briefed about Swachh Survekshan by organizing a press conference that it is an annual survey of cleanliness, hygiene and sanitation in villages, cities and towns across India in presence of Chairman, Swachh Bharat Mission Standing Committee, Sh. Hardeep Singh Mankotia, Sh. Atul Kumar (KAS), Secretary and Dr. Sanjogita Soodan, Health Officer. It was launched as part of the Swachh Bharat Abhiyan, which aimed to make India clean and free of open defecation by 2 October 2019. The first survey was undertaken in 2016 and covered 73 cities (53 cities with a population of over a million, and all state capitals); by 2020 the survey had grown to cover 4242 cities and was said to be the largest cleanliness survey in the world. The surveys are carried out by Quality Council of India. Citizens Voice under Swachh survekshan – 2022:

This includes 2 Aspects of Citizen feedback i.e. **Youth (15-29 Yrs.)** and **Senior Citizens (>60 Yrs. Age)**

### **JMC's role in Swachh Survekshan – 2021**

In the year 2021, JMC attained Rank - 169 in yearly ranking showing a consecutive rise from 2020 i.e. Rank - 224.

JMC initiated more than 160 IEC Activities to aware the localities regarding the concept of Waste segregation & Swachh Survekshan including:

- Training / Awareness sessions of JMC Officials
- Nukkad Nataks / Street play
- Bye - bye plastic campaign
- Painting & Music Competition
- “Bye – Bye Plastic” campaign in order to eradicate Single Use Plastic
- Hoardings & Banners related to Swachh Bharat Mission / Swachh Survekshan
- “Azadi Ka Amrit Mahotsav” Celebration
- Radio /FM campaigns including interviews of JMC Officials.



### ULB Jammu yearly Ranking

2019 - 329

2020 - 224

2021 - 169

### Swachh Survekshan – 2022 Groundwork

In order to increase the yearly ranking for the year 2022, Jammu Municipal Corporation initiated / formed a ground work including:

· **3 steps to be a Swachhata Ambassador:** Hoardings / Banners & Social media will be used to display the 3 most important aspects to be followed by the local citizens to be a Swachhata Ambassador including:

1. Give your garbage to JMC's Door to Door COLLECTION VEHICLE.
2. SEGREGATE – Use blue dustbin for Dry Waste & Green dustbin for Wet waste.
3. Pay SANITATION USER FEE CHARGES on time against a proper government receipt & avoid the penalty.

· **Appeal to the Youth (15-29 Yrs.) regarding 11 Questions.**

Make your city No. 1 by knowing the following Questions:

1. Whether **waste collected daily** from your household?
2. Do you give **segregated waste (Wet & Dry)** to **your waste collector**?
3. Have you heard/seen '**Har dhadkan hai Swachh Bharat ki...**' Swachhata anthem?
4. Do you know you can search nearest **Public Toilet on Google**?
5. Have you downloaded **SwachhataApp or City Based** App to resolve your sanitation related complaints?
6. Do you find your **neighbourhood** area **always clean**?
7. Do you know about **home composting**?
8. Do you know that old books, broken toys, clothes, footwears etc. can be **reused/recycled**?



9. Are you aware that your city is participating in **Swachh Survekshan 2022**?
10. Do you know **Open Urination Spots 'Yellow Spots'** can be transformed through SwachhataApp?
11. Do you know **Waste is collected separately from Homes Quarantined** under Covid-19?

· **Appeal to the Senior Citizens (>60 Yrs. Age) regarding 12 Questions.**

Make your city No. 1 by knowing the following Questions:

1. Do you find your city more cleaner than before?
2. Are you satisfied with door to door waste collection services provided by municipal corpn./council/cant. board?
3. Do you give segregated waste to your waste collector?
4. Do you see people's behaviour has now changed in managing their waste responsibly?
5. Do you we see people are now more sensitive towards not defecating/urinating in the open?
6. Do you find public/community toilets are more accessible and cleaner than before?
7. Do you see issues related with choked sewer lines or desludging of septic tanks are attended on priority?
8. Do you see sanitation workers cleaning septic tanks/sewer lines wearing safety gears?
9. Do you see more awareness messages around 'cleanliness' in your city than before?
10. Do you feel more engaged by your Municipal Corpn./Council/Cantt Board in following good sanitation practices?
11. Do you see people are more sensitive towards carrying their own bag for buying vegetables than before?
12. Do you see shopkeepers/vendors discourage keeping or giving plastic bags than before?



## **What JMC has done till now:**

- **GVP's Identification & Beautification:** Various Garbage Vulnerable Points has been identified by Zonal Area Managers of IEC Team & further beautified so that a message will be displayed to general public.
- **Awareness campaigns & training programmes** to educate the citizens with basic hygiene practices.
- **Regular Updates in Social Media** regarding SS22 in various handles including Swachh manch, Twitter & facebook.
- To excel in the field of **solid waste management** and Waste Segregation, Jammu Municipal Corporation engaged the following:
  1. 89 new segregated autos
  2. 66 E-Rikshaws
  3. 100 six bin garbage Tricycles

## **JMC's major achievement till regarding Swachh Survekshan:**

- **ODF+**

## **To do list of activities for Swachh Survekshan – 2022?**

1. **Press Conference**
2. **Social Media**
3. **Print Media (Hoardings & Banners)**
4. **Awareness campaigns with schools / educational institutions**
5. **Radio / FM campaign**
6. **Training of Sanitation Officials**
7. **Seminar / Workshop with Higher educational institutions**





9th March 2022

### **Commissioner, JMC conducts tour of Ward No.9**

The Commissioner, Jammu Municipal Corporation, Ms. Avny Lavasa (IAS) conducted a tour of Ward No. 9 accompanied by the concerned Officers of JMC alongwith concerned Councillor, Sh. Suneet Kumar during the tour, the Commissioner visited areas of the ward and observed the sanitation scenario of the areas of the said ward and also took stock of lanes and drains. The Commissioner, JMC directed the Executive Engineer concerned for preparing the estimates for the lanes/drains which requires immediate repair/renovation to ease the sufferings of the residents and she also issued on spot directions the Sanitation Officer/staff for providing proper sanitation in the ward.

The residents of the ward appreciated the Commissioner, JMC for conducting tour of their ward and also to listen their grievances patiently and residents assured that they shall provide full cooperation to Jammu Municipal Corporation for better well being of the ward.

The Commissioner, JMC further appealed to all residents of the city to come forward and join hands with Jammu Municipal Corporation so that we can jointly work for making our city no. 1 in respect of sanitation scenario and also avoid using of polythene carry bags and throwing of C&D waste into nallahs which is a major cause of choking of nallahs resulting into sufferings for the residents. She further added that Swachhata Survekshan has started and every citizen should download the app and give their feedback so that the ranking of Jammu City is improved on all India level.





25th March 2022

**Jammu Municipal Corporation conducts a demolition drive under the provisions of J&K COBO Act, 1988.**

On the directions of Commissioner, Jammu Municipal Corporation undertook a demolition drive under the provisions of J&K COBO Act, 1988 at Channi Himmat and Old city – Kanak Mandi area. In Channi Himmat, the unauthorized erected pillars were demolished and walls raised on first floor of the structure were broken. In Kanak Mandi, a disputed floor slab was punctured by the electric drill machine and hammers and walls were also demolished as heavy machinery could not be deployed there due to congested streets. The whole exercise was done under the supervision of JMC Officials and in the presence of SDPO City and Duty Magistrate deployed by SSP Jammu & DC Jammu respectively.

In Surya Vihar Muthi area, the walls of residential house on 1<sup>st</sup> floor constructed without obtaining permission from JMC have been demolished by the Enforcement team of Jammu Municipal Corporation. The whole exercise was done under the supervision of JMC Officials and in the presence of SHO Domana and Duty Magistrate deployed by SSP Jammu & DC Jammu respectively.

The Commissioner, JMC further appeals to the general public to avoid undertaking illegal constructions, get their buildings plans approved from Jammu Municipal Corporation which is now much easier, as the online service is available for applying building permission at the door steps of applicants. The JMC is committed to taking strict step to ensure high standards of conduct are followed by its officials in the best interest of the Corporation.





28th March 2022

## **Awareness cum Workshop on Environmental Management of Dairies/ Gaushalas and Maintaining norms of FSS Act**

An Awareness cum Workshop on Environmental Management of Dairies/ Gaushalas and Maintaining norms of FSS Act was organized today on 29<sup>th</sup> March 2022 by Jammu Municipal Corporation in collaboration with Food Safety Department, Jammu.

Hon'ble Mayor, JMC Sh. Chander Mohan Gupta was the Chief guest in the program and Hon'ble Chairman Health & Sanitation Sh. Raj Kumar Tarkhan, Hon'ble Chairman Swacch Bharat Standing Committee Sh. Hardeep Singh Mankotia, Hon'ble Chairman Social Justice Sh. Ajay Gupta and Hon'ble Councillor Ward No. 56 and Ex. Chairman Sh. Baldev Singh Billawaria were present as special guests. Dr. Sushil Kumar Sharma MVO, JMC, Dr. Parvesh Kumar, Asstt. Commissioner, Food Safety, Jammu, Sh. Arshad Malik, Divisional Officer PCC Jammu, Sh. Raj Kumar, FSO, Sh. Neeraj Upadhaya, Team Leader SWM also participated and delivered lectures in the program.

The workshop started with the inspection of various stalls displayed by the NGOs viz. Jagriti Mahila Udhog Kendra & Samast Eco alternatives by Hon'ble Mayor & other Dignitaries regarding traditional & scientific management of Dairy Waste like making of Vermi Compost, Dias, Agarbattis & Cow Dung wood etc.

MVO, JMC Dr. Sushil Kumar Sharma appraised during the program that Jammu Municipal Corporation has taken various initiatives regarding regulation of Dairies & Gaushalas operating within JMC limits in accordance with guidelines of Central Pollution Control Board regarding Environmental Management of Dairies & Gaushalas & FSS norms. Further, he informed that 50 no. of Dairy Units those fulfill the said criteria as per the guidelines of CPCB and FSS norms such as Bio Gas Plants, Vermi Compost Units or Adopted other techniques for scientific disposal of Dairy waste have been registered by the JMC in the first instance and process is going on to register/regulate all the Dairy units/ Gaushalas operating within JMC limits.



Team Leader SWM, Neeraj Upadhaya presented ppt presentation on Dairy Waste Management and Sh. Arshad Malik, Div. Officer PCC Jammu emphasized the importance of adoption of Central Pollution Control Board guidelines issued in terms of directions of Hon'ble NGT so that every bit of Dairy waste generated is properly recycled & utilized as manure and energy.

Asst. Commissioner, Food Safety Jammu Dr. Parvesh Kumar informed about the norms of FSS Act 2006 to maintain the Gaushalas/ Dairies especially to get the registration/ License, maintenance of infrastructure, personal hygiene and sanitary conditions of the Gaushalas. He also provided the medical benefits of cow's milk, cow's urine, cow's dung and panchgava etc.

Hon'ble Chairmans of the respective committees of JMC provided the objectives of Sanitation, Swacch Bharat initiatives and motivated the dairy farmers to maintain their dairy units / gaushalas as per the set rules and regulations.

Hon'ble Mayor, Sh. Chander Mohan Gupta in his address highlighted the importance of such programs and events which will generate mass awareness for the stake holders to adopt and follow the guidelines issued by the regulatory agencies and registration of dairy units / gaushalas in terms of bylaws of Jammu Municipal Corporation. He also complemented the efforts of MVO, JMC and Asst. Commissioner Food Safety and collaborated efforts of distinguished departments for organizing such type of events & the stake holders for their massive participations as it will give a message for others to follow and make Jammu city neat, clean & green. The events concluded with distribution of Provisional Dairy Registration Certificate by the Hon'ble Mayor and other dignitaries to 50 no. of Dairy Farmers who have completed all the formalities in terms of CPCB guidelines, and in accordance with norms of FSS & Municipal Act.



28th March 2022

