

JMC signed Memorandum of Understanding with the Centre for Environment Education and HDFC Bank for the establishment of Swachh Material Recycling Centre in Jammu.

Jammu Municipal Corporation (JMC) signed **Memorandum of Understanding (MOU)** with the **Centre for Environment Education (CEE)** and **HDFC Bank** for the establishment of **Swachh Material Recycling Centre in Jammu**. The MOU was signed at Town Hall, JMC. Furthermore, **the foundation stone will be laid by Sh Chander Mohan Gupta, Hon'ble Mayor, JMC**, in presence of other dignitaries from JMC, HDFC Bank and CEE on 16th May 2022 in Jammu.

Moreover, HDFC Bank and Centre for Environment Education (CEE), **in partnership with the Jammu Municipal Corporation (JMC) & Regional and Urban Development Agency (RUDA), HDFC Bank and the Centre for Environment Education (CEE)** launched **'Plastic Lao, thaila/Mask pao'** stall-**Collection & Drop Point for Non-Biodegradable & Recycling Plastic Waste** at Ward No 56, Gangyal Mandir near Pulli, where citizens can dropped off their plastic waste in exchange for masks and cloth bags (Thaila).

This campaign was inaugurated by **Sh. Chander Mohan Gupta, Hon'ble Mayor, JMC and Advocate Purnima Sharma, Hon'ble Deputy Mayor, JMC** in presence of **Sh Rahul Yadav, IAS, Commissioner, JMC, Sh Raj Kumar, Chairman Health and Sanitation Committee, JMC, Sh Ajay Gupta, Chairman, Social Justice JMC, Sh Hardeep Singh Mankotia, Chairman, Swacch Bharat Mission, Sh Atul Kumar, Secretary, JMC, Sh Prabjot Singh Sodhi, Sr Director CEE, Mr. Rakash Joshi, Circle Head, HDFC Bank, Mr. Abhishek Khajuria, Cluster Head, HDFC Bank, Jammu, Sh Sanjeev Arora, CEO, Regional and Urban Development Agency, and Sh Rohit Maskara, Project Manager, CEE, and other officials from JMC, HDFC Bank and CEE.**





The campaign's objective is to reinforce the value of plastics and urge citizens to integrate the principles of reduce, reuse, refill, refurbish, recover, and recycle plastics into their daily lives. The campaign also aims to increase citizen engagement in the waste value chain by reducing the use of single-use plastics, segregation at home, using their own cloth bags/theila, as well as the appropriate bins, among other things.

Sh. Chander Mohan Gupta, Hon'ble Mayor, JMC, said, "This is an appeal to the visitors, shopkeepers, and residents of Jammu to reduce single-use plastic in their everyday lives to achieve the aim of being plastic-free. We urge people to join these initiatives by segregating waste at home, using bins in public places, and carrying their own cloth theila/bags to reduce the use of plastic".

Sh Rahul Yadav, IAS, Commissioner, JMC also urge to stop using single-use plastic, as it has an adverse effect on the environment and human life. He also encouraged everyone; schools, institutions, market association and others to actively participate in this campaign as it is the need of the hour to manage plastic waste properly.

The similar campaign has already been inaugurated at Bahu Plaza, Jammu in which 2532 kg of plastic waste have been collected for recycling, and in exchange for which 1218 cloth bag (thailas) & 344 masks have been distributed till date.





13th May 2022

Commissioner, JMC took stock of sanitation facilities and inspect attendance of SKCs in different areas.

The Commissioner, Jammu Municipal Corporation, Sh. Rahul Yadav (IAS) took stock of sanitation facilities being provided by Jammu Municipal Corporation in different areas viz. Panjtirthi, Chowk Chabutra, Pacca Danga, Parade, Dogra Hall, Rehari Colony, Sarwal, New Plot, Janipur, Roop Nagar, Bantalab, Bohri Talab Tillo and Residency Road etc. and also inspected the attendance of Safaikaramcharies(SKCs) in these areas and issued on spot directions to the Health Officer, JMC for putting every possible effort for providing proper sanitation to the citizens of the Jammu City, as JMC is mandated to provide basic amenities to the citizens of the city and further directed that there should be no lapse in respect of attendance of the SKCs/sanitation staff and added that JMC launches sanitation drives from time to time to achieve the aim of Swacch Bharat Mission and Clean Jammu and Green Jammu.

The Commissioner, JMC also directed the Transport Wing for thorough cleaning/desilting of the Nallahs to avoid over flooding of nallahs during ensuing rainy season and also to avoid loss of life and property due to over flooding.

He further appealed to the people to cooperate with Jammu Municipal Corporation and use identified places for disposal of garbage. He also stressed to avoid use of polythene to the extent possible which is the major cause of blockage of drains and nallahs. He stressed for putting every possible effort in achieving goal of making city Jammu Clean & Green and aim of Swachh Bharat Mission and also appealed to the general public at large to comply with the guidelines/SOPs being issued by the Govt.



19th May 2022

Commissioner, JMC Sh. Rahul Yadav, IAS visited at Municipal Animal Care Centre, Roop Nagar, Jammu and took stock of various activities carried out in the centre.

Commissioner, Jammu Municipal Corporation Sh. Rahul Yadav, IAS accompanied by Municipal Veterinary Officer, Dr. Sushil Kumar Sharma today visited at Municipal Animal Care Centre, Roop Nagar, Jammu and took stock of various activities being carried out in the centre. MVO, JMC appraised the Commissioner that beside providing treatment to the sick & injured stray animals, Animal Birth Control/Anti Rabies Vaccination (Dogs) programme is also being conducted in the centre.

For timely rescuing of stray animals within JMC limits and sometimes outside JMC limits, dedicated rescue teams with Animal catcher vehicles have been constituted to redress the general public complaints by 24 x 7. Further to provide best possible treatment to stray animals, staff comprising of Veterinary Doctors, Paravets work round the clock in the centre. It is pertinent to mention that Municipal Animal Care Centre is the only Centre in whole Jammu region which have IPD treatment facility and due to this numerous complaints regarding rescuing of sick, injured & accidental cases have been reported on daily basis and being catered in the Centre. Also during treatment all feeding needs of the stray animals have been taken care of in the centre by JMC.

It was also appraised to the Commissioner that in order to control the stray dog population effectively and sustainably & to curb the spread of rabies in Jammu city, Animal Birth Control Programme has been outsourced to an implementing agency i.e. Friendicoes-SECA through competitive bidding process w.e.f April 2021 and the said agency has conducted more than 8000 ABC surgeries/ Anti Rabies Vaccination till date.

Since the implementation of ABC programme within JMC limits, 25000 stray dogs have been sterilized & vaccinated by the JMC and within next one year more than 70% of the existing stray dog population will be sterilized/ vaccinated.





Later, Commissioner JMC interacted with the staff & directed them to work with more dedication & zeal to relieve the suffering of speechless creations by providing best possible treatment in the centre & also appealed to the general public and local NGOs/Animal Activists/ Volunteers for their cooperation in the successful implementation of ABC/ARV programme within JMC limits.





27th May 2022

Joint anti encroachment drive by JMC and Police department

Today a joint anti-encroachment drive was conducted by the Jammu Municipal Corporation and Police Department on the instructions of Commissioner, JMC, Sh. Rahul Yadav (IAS) under the close supervision of Secretary, JMC, Mr. Atul Kumar (JKAS) and Assistant Commissioner (Revenue), JMC, Ms. Manisha (JKAS) alongwith Chief Revenue Officer, Enforcement officers with the assistance of City Police. The anti-encroachment drive was conducted from K.C. crossing Indira Chowk, Hari Market via Sunder Singh Gurudwara road upto Below Gumat Jammu.

The drive was conducted against the illegal encroachments, wrongly parked vehicles and street vendors causing traffic congestion and obstruction to free movement of pedestrian on footpaths.

During the drive the team lifted & seized 4 truck of goods/ material displayed on roadside including two wheelers illegally parked on roadside for repairing.

Further, Jammu Municipal Corporation appeals to all shopkeepers/rehriwalas/ street vendors not to encroach upon main roads, footpaths, pavements as the same cause inconvenience to the general public and pedestrians and also create obstructions in the free movement of vehicular traffic.



30th May 2022