

## **Anti plastic campaign called ‘BYE-BYE PLASTIC’ #jammuagainstplastic**

In its continuous efforts to discourage the use of polythene, JMC has launched a comprehensive campaign, named **# Bye Bye Plastic # Jammu against plastic**

With the aim to completely stop usage of single use plastic/ polythene in Jammu city.

Under this initiative, Ten (10) number of Kiosks would be installed in the prominent areas of Jammu City viz Shaheedi Chowk, near Rangunath Bazar Mandir gate, Rajender Bazar. Talab Khatikan, and near Parade ground & other prominent locations of Jammu City on Saturday 04.09.2021 , where useful information was shared regarding the ill effects of the usage of Plastic. Besides, these Kiosks will function as exchange points for Single use plastic/ polythene with that of Cloth/ Jute Bag. General public will be encouraged to use Jute/ Cloth Bag for carrying daily provisions and goods. Shopkeepers will also be made aware of various aspects and provisions of Plastic Waste Management Rules 2021 and would be motivated to stop using of Polythene Bags/ Single use plastic.

The various other officials present were Sanjogita Sudan ji - Health Officer JMC, Atul Kumar Gupta - KAS, Secretary JMC, Mr. Vikrant - J&K Head, & JMC IEC Coordinators Rajat Gupta - Project Manager, Dheeraj Sigh Manhas - Project Manager II cum Communication Manager, Ankush Sharma – Zonal Area Manager, Anuj Gandotra – Graphic Designer, Bobel Chadgal-Zonal Area Manager, Sahil Saini-Zonal Area Manager and Sahil Kumar-Zonal Area Manager.

4<sup>th</sup> September 2021



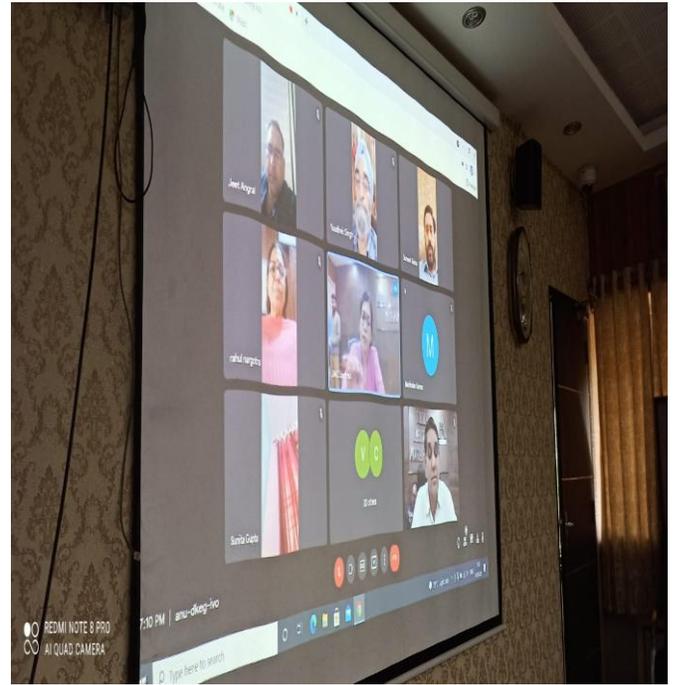


## **Press Release regarding 13th General House Meeting of Jammu Municipal Corporation was conducted through virtual mode.**

The 13<sup>th</sup> General House Meeting of Jammu Municipal Corporation was conducted through virtual mode on 10.09.2021, keeping in view the prevailing Covid-19 guidelines. At the outset, Hon'ble Mayor while conveying the reason & necessity for conveying the virtual meeting also briefed the House about various recent & upcoming Development issues for information of all participants. Subsequently, various proposals which were held up for want of approval of the House, were taken up during the session of 13<sup>th</sup> General House meeting and after due deliberations, were approved by the House.

A discussion on various general issues of public importance was also held where the Hon'ble Councillors, one by one presented the problems of their respective wards. The present status of such issues & requisite corrective actions to be taken were conveyed to the House. Observations of Councillors were taken note of and all the concerned officers were directed by the Chair to take up all such matters on priority especially those which directly impact the common public.

The Virtual meeting was attended by Hon'ble Mayor, Hon'ble Deputy Mayor, Chairmen of various Committees, Hon'ble Councillors and Senior Officers of Jammu Municipal Corporation including Municipal Commissioner, Joint Commissioner, Secretary, Assistant Commissioner (Rev.), Chief Accounts Officer and others.



10th September 2021

**Jammu Municipal Corporation organized an awareness cum Capacity Building program for Dairy farmers regarding environmental management of Dairies and Goushalas.**

Jammu Municipal Corporation today organized an awareness cum Capacity Building program at Rani Talab, Gurudwara, Digiana for Dairy farmers operating within Jammu Municipal Corporation limits regarding environmental management of Dairies and Goushalas as per the guidelines issued by the Central Pollution Control Board (CPCB). The program was organized under the chairmanship of Commissioner, JMC Ms. Avny Lavasa in presence of M.V.O, JMC Dr. Sushil Kumar Sharma, Divisional Officer, JKPCC, Jammu Sh. Arshad Malik, Scientist/ Nodal Officer, Dairies/SWM, JKPCC Smt. Anuradha Gupta and Representative of KVIC, in which 50 number of Dairy farmers participated.

During the program, the Dairy farmers were made aware regarding Environmental Management of waste generated in Dairy farms and Goushalas by installing Bio Gas Plants, Vermi-Compost Units and adopting other scientific techniques for the proper disposal of Cattle dung and Urine. The Dairy farms and Goushalas discharge the cattle dung along with waste water into the drains, leading to clogging, which ultimately reach to rivers and create water pollution. However, cattle dung, if effectively utilized, can be a resource of manure and energy.

M.V.O, JMC appraised that there are about 600 Dairy units including those dairy units having animals for single sustenance and 5 number of Goushalas have been identified by the field staff of Veterinary wing of JMC, which are operating within JMC limits. He Also informed that Jammu Municipal Corporation has started the Online Dairy Registration process and those Dairy Units who fulfill the set norms & criteria shall be provisionally registered to further issue License/ Registration under Section 324 of Municipal Corporation Act, 2000.



Commissioner, JMC advised the Dairy farmers to adopt various scientific methods for proper disposal of waste generated in the Dairies and Goushalas as advised in the guidelines issued by the Central Pollution Control Board, so that we can keep our city neat and clean and also keep proper space for rearing dairy animals to prevent any sort of cruelty on them. Since it is your livelihood, so we do not affect your business but she stressed that as Jammu city is striding towards becoming a Smart city and all those non compliant Dairy Units having no proper provision for waste disposal, proper rearing space shall not be allowed to operate within Jammu Municipal Corporation limits in the coming time.



13<sup>th</sup> September 2021

**Jammu Municipal Corporation organises a meeting of all the stakeholders of shelter home.**

A special meet of all the stakeholders of shelter home Boria Basti was organized by Jammu Municipal Corporation in collaboration with the NGO namely Jagriti Mahila Udyog Kendra who has been entrusted with the job of managing the affairs of home on day to day basis. The aim of the meet was to spread widespread information about various aspects of shelter home and the facilities there among the general masses so that the urban shelter less persons can be contacted and accommodated in the shelter home. Among the dignitaries who participated in the meet includes Commissioner, Jammu Municipal Corporation, Ms. Avny Lavasa (IAS), Vice Chairman, Jammu Development Authority, Mr. Pankaj Magotra (KAS), Sh Vinod Malhotra , Secretary Regional Red Cross Jammu, Member State Human Rights, Mr. M.I. Zargar, Hon'ble Councilor, Ward No. 48, Mr. Sham Lal , among others . While highlighting the features of the scheme of Shelters for Urban Homeless Commissioner ,JMC said that shelter less persons are not only being provided food and shelter but also being provided access to various entitlements ,viz social security pensions ,PDS,icds,identity,financial inclusion,education ,affordable housing etc and accordingly requested all the concerned departments for linkage of shelter less persons to the above mentioned entitlement schemes and also further requested NGOs and social activist for identification and enrolment of homeless persons in the shelter home at Boria Basti,Bahu Fort being managed by Jammu Municipal Corporation.



13<sup>th</sup> September 2021



## **Commissioner, JMC conducts the tour of Ward No. 71.**

The Commissioner, Jammu Municipal Corporation, Ms. Avny Lavasa (IAS) conducted the tour of Ward No. 71 accompanied by the concerned Officers of JMC alongwith concerned Councillor, Ms. Shama Akhtar. During the tour, the Commissioner visited areas where poor road connectivity was available and people are suffering a lot due to non-connectivity of roads. The Commissioner, JMC directed the Executive Engineer concerned for preparing the estimates for the same so that proper road connectivity is made which will help to mitigate the problems of the residents of the ward.

Further, the Commissioner visited the Primary School of area which requires improvement as requested by the Principal of the School, the concerned Executive Engineer was directed to do the needful at the earliest so that genuine demand is fulfilled. She further assured the residents that JMC shall put every possible effort to provide required amenities in a better way.

The residents of the ward appreciated the Commissioner, JMC for conducting tour of their ward and also to listen their grievances patiently and residents assured that they shall provide full cooperation to Jammu Municipal Corporation for better well being of the ward.





14<sup>th</sup> September 2021

**JMC signs MoU with CSC SPV for integration of citizen centric services of HOUSING & URBAN DEVELOPMENT DEPARTMENT with Digital Seva Portal (DSP).**

**JMC & CSC e-Governance Services India Limited** signed an MoU for integration of citizen centric services of Housing & Urban Development Department with Digital Seva Portal so that it can be accessed by citizens through CSCs regulated by CSC SPV as optional mode. The MoU was signed by Commissioner, JMC, Ms. AVny Lavasa (IAS) in presence of Joint Commissioner (A), Sh. Pankaj Gupta, Joint Commissioner (R&E), Sh. Hitesh Gupta and Informatics Officer, Sh. Ankush Kapoor with Mr. Shahnawaz Rashid, Asstt. Vice President, Common Services Centre. The Role of CSC SPV will be to provide assistance to the citizens for filling online application and also to provide IT infrastructure required for accessing the services to the citizens. The charges for providing online services to the citizens shall be fixed in consultation with Jammu Municipal Corporation, the services to be provided by CSC to the citizen includes scanning of their documents and collection of fee in cash and no extra charge other than fixed charges shall be charged by CSC from public. Besides, this for making payment of fee, payment gateway of CSC SPV will be integrated with Service Plus citizen's portal and citizens will access the online service through CSCs and can make online payment with CSC SPV Digital Wallet. The Daily report will send to JMC by CSC SPV with regard to the filling of applications through them and they shall also display rate list at suitable place for the knowledge of public.

Besides, Jammu Municipal Corporation will coordinate to integrate the CSC SPV online API with service plus portal to enable secure access to CSCs and shall also provide report to CSC SPV for the applications filled through CSCs for record purpose and will inform CSC SPV after making any new service online to advertise it among CSCs through its various channels.



14<sup>th</sup> September 2021



## **JMC organizes one day workshop on prevention on Hazardous Cleaning of Sewers and septic tanks.**

Today Jammu Municipal Corporation organized a one day workshop on prevention of hazardous cleaning of sewers and septic tanks which was sponsored by NSKFDC under the aegis of Ministry of Social Justice and Empowerment in association with Furniture and Fitting Skill Council and appointed STIC Infotech as facilitator organization for conducting the said workshop wherein Hon'ble Mayor, Sh. Chander Mohan Gupta, Commissioner, JMC, Ms. Avny Lavasa (IAS), Joint Commissioner (A), Sh. Pankaj Gupta, Secretary, Sh. Atul Kumar and Sanitation Officers/Sanitary Inspector participated in the workshop. During the course, Mr. Adarsh Puri and Ms. Megha from STIC Infotech imparted the training to the sanitation staff.

The workshop was based on Manual Scavenging and hazardous cleaning, legal provisions for the welfare of manual scavengers, punishment as per MS Act, 2013. The trainers emphasized on wearing protective gears viz. gloves, shoes, jacket, helmets etc. to avoid any kind of infection.

Mayor, JMC stated on the occasion that JMC provides protective gears to the sanitation staff for their proper safety and well being and further added that such kind of workshop shall be organized in future, as this kind of workshop are more beneficial for sanitation staff.

Commissioner, JMC further directed the Sanitation Officers/Sanitary Inspectors to pay attention towards wearing of protective gears by the sanitation staff and they can freely approach the authorities for anything which they require in undertaking their sanitation duties.





15<sup>th</sup> September 2021

## **Cleanliness Drive regarding “Swachhata Pakhwada- 2021”**

In its continuous efforts to discourage the spread of Dirt and filth in Jammu City, JMC has organized a Cleanliness Drive under Swachhata Pakhwada 2021 initiative.

With a group of volunteers named 'Climate' Front at River Tawi, Gujjar Mohalla on Friday 17.09.2021. A stretch was taken within edges/ shore of River Tawi.

Under this Stretch, Spots filled with Dirt, Filth, bushes and C&D Waste were Cleared/ Cleaned by Supervisor, Prominent Citizens of Society and Sanitary Workers of Jammu Municipal Corporation in order to create awareness of cleanliness among masses. Various slogans were designed to bring focus to the core concerns of the Swachh Bharat campaign like Ban of Plastic, Use of Dustbins and Keeping the Public places clean. .

The dignitaries present in the event included Atul Kumar Gupta - KAS, Secretary JMC, Dr. Sanjogita Sudan – Health Officer JMC & Arun Nair – ASO JMC.

Other dignitaries included Mohalla Welfare Committee President, Climate front volunteers & prominent Citizens along with Sanitation workers of JMC.

Large public Participants were present in the Drive and many uncounted.

In effort to reduce & manage Plastic waste within Jammu City, another initiative called Anti Plastic Campaign named “Bye – Bye Plastic” #Jammuagainstplastic has been initiated by Jammu Municipal Corporation w.e.f August 2021 where people are motivated to limit the use of Polythene/ Single use plastic. With relation to the given campaign 10 awareness Kiosks are installed at prominent Commercial areas of Jammu City where people are encouraged to provide plastic waste & in return they are provided with a Jute/ Cotton Bag.

17<sup>th</sup> September 2021



**Press Release Regarding a session where Sparkle Women's Club members donated 1000 bags to Commissioner JMC for the ongoing Anti plastic campaign i.e. "BYE - BYE PLASTIC".**

Sparkle Women's Club members today visited JMC headquarters and donated 1000 bags to Commissioner JMC Avny Lavasa for the ongoing campaign " Bye Bye Plastic ". #Jammuagainstplastic

Talking to the Commissioner the members applauded the good work being taken up by the JMC for keeping the city plastic free and clean of garbage. They also promised to adopt a few parks of Jammu city.

Present on the occasion were core group members of Sparkle Women's Club namely Shivani Gupta, Chetna Khullar and Gunjan Kohli.

Commissioner JMC thanked the group for their support and interest in contributing towards Jammu's betterment.



24<sup>th</sup> September 2021



## **Mega Sanitation Drive launched by JMC**

JMC in its continuous efforts to ensure sanitation in Jammu City, has launched a mega sanitation drive under Swachhata Pakhwada 2021 initiative as per the directions of Commissioner, Jammu Municipal Corporation in Ward No. 52 and 53, Trikuta Nagar, Jammu. The JMC is providing sanitation in the entire city and putting every possible effort to provide upto mark sanitation in its area of jurisdiction. The aim of launching this mega sanitation drive is to take up those areas in surroundings of water bodies etc. During this drive the surrounding areas of river at Trikuta Nagar, Jammu were taken up for sanitation by a dedicated team comprising of concerned Sanitation Officer, Sanitary Inspector/Sanitary Supervisor and other allied staff under overall supervision of Health Officer, JMC. The Commissioner, JMC have already directed the sanitation staff for putting their every possible effort for providing proper sanitation to the citizens of the Jammu City, as the aim for launching this mega sanitation drive is to ensure higher cleanliness at the door steps.

She further appealed to the people to cooperate with Jammu Municipal Corporation and use identified places for disposal of garbage. She also stressed to avoid use of polythene to the extent possible which is the major cause of blockage of drains and nallahs. She stressed for putting every possible efforts in achieving goal of making city Jammu Clean & Green and aim of Swachh Bharat Mission and added that such type of mega drives shall continue in future to cover every nook and corner of the city from sanitation point of view.





24<sup>th</sup> September 2021

**Cleanliness Drive regarding Swachhata Pakhwada initiated by Jammu Municipal Corporation.**

In its continuous efforts to ensure sanitation in Jammu City, JMC organized Cleanliness Drive under Swachhata Pakhwada 2021. A stretch was taken from Channi to Railway Station Road Jammu.

Under this Stretch, Spots surrounded with Bushes were Cleared/ Cleaned by Supervisor, Prominent Citizens of Society and Sanitary Workers of Jammu Municipal Corporation in order to create awareness of cleanliness among masses. Various slogans were designed to bring focus to the core concerns of the Swachh Bharat campaign like Ban of Plastic, Use of Dustbins and Keeping the Public places clean. .

The dignitaries present in the event included Dr. Sanjogita Soodan – Health Officer JMC, Manzoor Ali – Sanitary Inspector, Mohd. Yonus – Sanitary Inspector and Ajay Kumar – Sanitary Supervisor

Large public Participants were present in the Drive and many uncounted.





25<sup>th</sup> September 2021

## Kachra Alag Karo Amrit Diwas, initiated by Jammu Municipal Corporation under Azadi ka Amrit Mahotsav.

Jammu Municipal Corporation under “Azadi Ka Amrit Mahotsav” celebrated Kachra Alag Karo Amrit Diwas in order to spread the concept of Segregation of waste at source among the citizens in all 75 wards. The training was given by 10 individuals (swachhagrahis) from each ward consisting of Sanitary Inspectors and Zonal Area Managers (IEC Team) of JMC. The concept of Tri – dustbins is introduced and Segregation at Source was the main themes that can help the ULB, organize/ manage the Solid waste in the initial stages are introduced to citizens. Moreover the monitoring of Solid waste management in the respective wards is done. In the event rag pickers were also involved and motivated by the Sanitary Officials so that the waste would be picked by the rag pickers at source solving the purpose of minimization of collection of waste.





27th September 2021

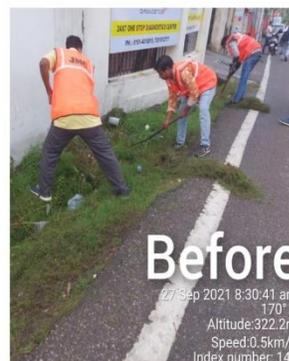
**Cleanliness Drive regarding Swachhata Pakhwada initiated by Jammu Municipal Corporation.**

In its continuous efforts to ensure sanitation in Jammu City, JMC organized Cleanliness Drive under Swachhata Pakhwada 2021. A stretch was taken from Ambphalla to Reharichungi (Shakuntala Road) Jammu on 27.09.2021.

Under this Stretch, Spots surrounded with Dirt, Filth & Bushes were Cleared/ Cleaned by Supervisor, Prominent Citizens of Society and Sanitary Workers of Jammu Municipal Corporation in order to create awareness of cleanliness among masses. Various slogans were designed to bring focus to the core concerns of the Swachh Bharat campaign like Ban of Plastic, Use of Dustbins and Keeping the Public places clean. .

The dignitaries present in the event included Dr. Sanjogita Soodan – Health Officer JMC and Ajay Kumar – Sanitary Supervisor JMC.

Large public Participants were present in the Drive and many uncounted.



28<sup>th</sup> September 2021

## **Felicitation of Residential Welfare Associations, initiated by Jammu Municipal Corporation under Azadi ka Amrit Mahotsav.**

Jammu Municipal Corporation today organized an event named “Felicitation of RWAs/ Mohalla Associations and other residential associations” under “Azadi Ka Amrit Mahotsav”.

The aim of the event was to organize competitions between best performing Residential Welfare Associations and other residential institutions and felicitate the winners in the form of Mementos/Trophies for exemplary source segregation and management of their own waste. Various institutions participated in the event including Power Grid Corporation of India Limited & Reserve Bank of India (RBI) Quarters. A workshop session was also conducted by Jammu Municipal Corporation and awareness regarding Door-to-door Segregation of waste at source was provided to RWAs. Banners and Standees were also displayed in the Workshop and a demo regarding Segregation of Waste in different coloured dustbins was displayed by Ankush Sharma - Zonal Area Manager (IEC).

Subsequently, the RWAs were asked to brief the Solid Waste Management practices of their respective Residential welfare associations and the most vulnerable practice of Solid Waste and segregation was concluded by RBI.

The winner colony RBI was felicitated with Mementos & Trophies in order to motivate their staff to follow the waste management practices in future.

Atul Kumar Gupta – Secreatry JMC and from Power grid Sh. Sanjay Kumar Verma – DGM, Sh. Sunil Kumar – Chief Manager, Alok Rajan Pradhan – Asstt. Manager, Households of the colony, Maintenance Staff , sanitation workers. and from RBI Colony Gourav Randhava – Asstt. Manager P&S and other Sanitation staff of Reserve Bank of India were present.

The other dignitaries included JMC IEC Coordinators Rajat Gupta - Project Manager, Dheeraj Sigh Manhas - Project Manager II cum Communication Manager, Ankush Sharma - Zonal Area Manager, Anuj Gandotra - Graphic Designer, Bobel Chadgal-Zonal Area Manager, Sahil Saini-Zonal Area Manager and Sahil Kumar-Zonal Area Manager.



28<sup>th</sup> September 2021

## **Sarvajanik Sauchalya Safai Jan Bhagidari Amrit Diwas under Azadi Ka Amrit Mahotsav Initiated by JMC**

Jammu Municipal Corporation under **“AzadiKaAmritMahotsav”** celebrated **‘SarvajanikSauchalyaSafai Jan BhagidariAmritUtsav’** on 29-09-2021. A session regarding awareness of CT/ PT caretakers was conducted at ward no 53 in the premises of Sulabh international Social Service organization. A training Session was conducted by Jammu municipal corporation where in training was conducted to train the caretakers/Staff of the Toilets. The training was mainly to aware the caretakers/Staff to go on digital platform. The care takers/Staff participating in the session was asked to download a application from google store linked:<https://play.google.com/store/apps/details?id=com.gtl.engineer> In this application the caretakers/Staff will be asked to create massive awareness of the use of application and are required to take feedback from general public about the use and maintenance of the Community as well as public toilets. The main aim of this event was to aware the general public regarding the necessary digital feedback so that if any improvement required may be done the administration in no time. The Citizens using the CT/PTs are required to scan the QR Code which is displayed in the Community/Public toilets to have a digital feedback. The database for the same will be generated and the complaints will be solved. Jammu Municipal corporation is looking for the support of Citizens of Jammu City in this step.

29<sup>th</sup> September 2021



**“Sarvajanik Sauchalya Safai Jan Bhagidari Amrit Utsav under Azadi Ka Amrit Mahotsav”**

Jammu Municipal Corporation under **“Azadi Ka Amrit Mahotsav”** celebrated **‘Sarvajanik Sauchalya Safai Jan Bhagidari Amrit Utsav’** on 30.09.2021. A training Session was conducted by Jammu Municipal Corporation where in training was conducted to train the caretakers/Staff of the Toilets and aware them regarding an Application designed for CT/ PT caretakers on 29.09.2021. The care takers/Staff participating in the session was asked to download an application from Google play store linked:<https://play.google.com/store/apps/details?id=com.gtl.engineer>. In this application the caretakers/Staff will be asked to create massive awareness of the use of application and are required to take feedback from general public about the use and maintenance of the Community as well as public toilets.

The following awareness session was carried forward to the next day where another session was conducted by Jammu Municipal Corporation on 30.09.2021 at Bahu plaza Zorawar Singh chowk, JDA Park where various stakeholders/ citizens were invited to scan the QR codes installed outside the Toilets through Digital Monitoring Application of caretakers and hence there feedback was collected.

The Stakeholders along with citizens were invited. The aim of the session was to make Public and various stakeholders along with CT/ PT caretakers aware with the Application , so that general public can provided there related feedback after using the toilet. The Banners were also displayed and large public gathering was avoided while strictly following the COVID-19 related protocols.





30<sup>th</sup> September 2021

## **Cleanliness Drive regarding Swachhata Pakhwada initiated by Jammu Municipal Corporation**

In its continuous efforts to ensure sanitation in Jammu City, JMC organized Cleanliness Drive under Swachhata Pakhwada 2021. A stretch was taken along sides of Gvt. College of Education, Jammu on 28.09.2021.

Under this Stretch, Spots surrounded with Dirt, Filth & Bushes were Cleared/ Cleaned by Supervisor, Prominent Citizens of Society and Sanitary Workers of Jammu Municipal Corporation in order to create awareness of cleanliness among masses. Various slogans were designed to bring focus to the core concerns of the Swachh Bharat campaign like Ban of Plastic, Use of Dustbins and Keeping the Public places clean. .

The dignitaries present in the event included Dr. Sanjogita Soodan – Health Officer JMC, Ajay Kumar – Sanitary Supervisor JMC and Rahul Sabharwal – Zonal Area Manager (IEC) JMC.

Large public Participants were present in the Drive and many uncounted.





30<sup>th</sup> September 2021